

Ohm's Law 9:

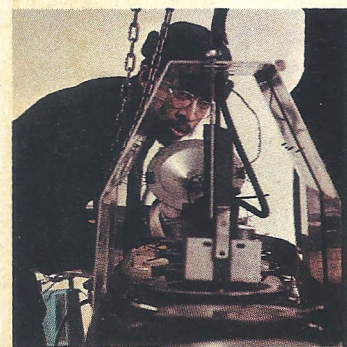
It is possible to make a loudspeaker that gets loud and still sounds good.

Ohm introduces another new loudspeaker that defies the traditional laws of loudspeaker design. The new Ohm I.



It used to be, if you liked listening to music as loud as life in your home, you had a tough choice to make. You could buy high efficiency "monster" systems, and put up with the boom and shriek. If you wanted something smoother (with really deep bass), you could buy low efficiency systems, but then you'd need an amplifier big enough to power Toledo.

The Ohm I solves the problem. It can achieve



concert hall levels in your home effortlessly, with *no* sacrifice in bandwidth, linearity, or imaging abilities. While the Ohm I gets amazingly loud with as little as 10 watts input, it can handle 1000 watts comfortably.

It's the world's first *good and loud* loudspeaker.

Inside the Ohm I, you'll find everything we've learned about multi-driver dynamic loudspeaker design. It uses a total of five drivers, including a 12-inch, optimally-vented subwoofer with an incredible 72 ounce



magnet. Voice coils are cooled by magnetic fluid to increase power handling. The Ohm I's beautifully-finished, floor-standing enclosure is compact enough to fit gracefully into any home.

The new Ohm I's are already earning rave reviews from stereo critics. After listening to them, The



Complete Buyer's Guide to Stereo/Hifi Equipment says, "The volume level was approaching the threshold of pain, but the speakers were showing no sign of strain. The response, regardless of level, was smooth and free from annoying colorations... Too often a loud loudspeaker is deficient in many other areas. Fortunately, this is not the case with the Ohm I..."

According to **Hifi Stereo Buyer's Guide** (8/79), the new Ohm I has "...a combination of efficiency and power handling that, as far as we know, is unmatched." They continue: "(The Ohm I) is one of the finest speakers we've ever heard. There is nothing it couldn't do and do it superbly...it thundered out the lowest pipe-organ pedal notes in a way that made us feel we were in a great cathedral...When appropriate, the bass was

discreet. It was all there, without saying 'Here I am'.... The treble filled the room with a spacious sweetness that seemed...downright seductive...(The Ohm I) will bring out the best from any program material and will also do justice to the coming glories of digital recording... this is a speaker with a future - for the future."

For a listening experience you've never enjoyed before except at a live performance, visit your local Ohm dealer. Ask to hear the world's first good and loud loudspeaker: the new Ohm I.



For 16 complete reviews, and full specifications, please write us at: Ohm Acoustics Corp., 241 Taaffe Place, Brooklyn, N.Y. 11205.

Ohm
We make loudspeakers correctly.