

GAUSS. NO OTHER SPEAKER CAN COMPARE.

If you've ever used speakers for high levels, odds are you've blown one. A Gauss speaker would have saved money in the long run... because it probably wouldn't have blown. Gauss speakers are built to be almost blow-out proof, and torture tested to prove it.

Most companies wind their voice coils on a form, then slip it on a "tube." At Gauss, we wind our coils directly on an aluminum former which is the tube. This prevents coil separation and allows the tube to act as a heat sink, cooling the coil and allowing greater efficiency, which translates to more sound per watt.

At Gauss, we use *two* spiders to support the voice coil tube in the magnetic gap, our famous "double spider" construction. This allows a more flexible spider material, adding to our efficiency, and keeps the voice coil tube centered at all times. If for some reason the coil is driven out of the gap, it will automatically recenter everytime with no damage to the coil. All other speakers use a single

spider... which leads to a lot of recone jobs!

Other manufacturers dress the voice coil wire leads to the cone, where terminal leads are then attached. This can create cone distortion and lead failure. At Gauss, we attach flexible silver braided lead wire directly from the coil to the terminals using gold plated eyelets. This eliminates lead breaks, the most common cause of speaker failure.

Isn't it time for you to switch to Gauss reliability? For the name of your nearest dealer and information on the complete line of Gauss loudspeakers, call or write.



gauss
by Cetec

Sound Ideas for Tomorrow... Today!

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